

SOUTHERN RURAL SOCIOLOGICAL ASSOCIATION ANNUAL MEETING

*"Social Science and Rural Development Initiatives in the
South"*



**February 2 – 5, 2003
Mobile, Alabama**

**Southern Rural Sociological Association Meeting
February 2 – 5, 2003**

Mobile, Alabama

“Social Science and Rural Development Initiatives in the South”

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Zabawa**
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SUNDAY, FEBRUARY 2

9:00 AM – 12:00 PM

**SRSA EXECUTIVE COUNCIL
MEETING**

Convention Center 203A

12:00 PM – 5:00 PM

REGISTRATION

**Convention Center Upper
Concourse**

1:00 PM – 2:15 PM

PAPER SESSION 1

Convention Center Room 203B

Southern Rural Communities: Characteristics and Life Conditions

An Assessment of Poverty Rates in Selected North Carolina Counties

Andrea Gilmore, North Carolina A&T University

Godfrey Ejimakor, North Carolina A&T State University

Predicting Racial Shifts in Homeownership among Rural Alabama and Mississippi Counties – 1980 to 2000

Willie Cheatham, Alabama A&M University

Momodou Sowe, Alabama A&M University

Decetti Taylor, Alabama A&M University

Gerald Wheelock, Alabama A&M University

Inequalities in the Southern Coal Camps: Maybe It wasn't One Happy Family

John Verburg, Georgetown College

PAPER SESSION 2

Convention Center 203A

Small and Limited Resource Farm Development Strategies

Direct Market Outlets in Alabama: Characteristics of Alabama Producers

Robert Spencer, Alabama A&M University

Odili Onianwa, Alabama A&M University

Gerald Wheelock, Alabama A&M University

Consumers' Views of Farmers' Markets: Perspectives from the Dominican Republic

Michelle Eley, University of Illinois, Urbana-Champaign

Joyce-Allen Smith, University of Illinois, Urbana-Champaign

How Producers on a Small Alternative Farm or Ranch Can Breed for a Quality Goat Herd

Leo N. Uher, Big Bend People & Goats, Inc.

2:30 PM – 3:45 PM

PAPER SESSION 3

Convention Center 203B

Southern Rural Communities and Socioeconomic Conditions

Persistent Conditions and New Developments in the Black Belt South

Ronald C. Wimberley, North Carolina State University

Libby V. Morris, University of Georgia

Public Perceptions of African American Community Development: From 1899 to 2501

Robert Zabawa, Tuskegee University

Tasha Hargrove, Tuskegee University

Michele Pace, Tuskegee University

Esperance Namugabo, Tuskegee University

Children Left Behind: A Regional Analysis of Poverty and School Performance in Rural and Urban Settings

Lionel J. Beaulieu, Southern Rural Development Center

Terri L. Canaday, Southern Rural Development Center

Harry L. Vogel, Southern Rural Development Center

PAPER SESSION 4

Convention Center 203A

Small Farms, Diversification, and Alternative Enterprises

Diversification as an Alternative Approach to Goat Raising

George K. Floro, Big Bend People & Goats, Inc.

Sergio Gallegos, Big Bend People & Goats and 9th Livestock District of Chihuahua, Mexico

Keith Tindall, White Egret Farm

The Safety Factor in Diversification and Sustainability

George K. Floro, Big Bend People & Goats, Inc.

Socio-economic Factors for the Successful Adoption of Tilapia Culture by Subsistence Farmers in Honduras: Santa Barbara Case Studies

Elizabeth Trejos, Auburn University

Joseph Molnar, Auburn University

Pablo Martinez, Auburn University

Tom Popma, Auburn University

Suyapa Triminio, Panamerican Agriculture School, Honduras

Daniel Meyer, Panamerican Agriculture School, Honduras

William Tollner, University of Georgia

Brahm Verma, University of Georgia

4:00 PM – 6:30 PM

SAAS General Session

Convention Center West

6:30 PM – 8:00 PM

SAAS Reception

To Be Announced

MONDAY, FEBRUARY 3

8:00 AM – 5:00 PM

REGISTRATION

**Conference Center Upper
Concourse**

8:00 AM – 9:15 AM

PAPER SESSION 5

Convention Center Room 203B

**Assessing Programs and Opportunities for Minority and Small
Farmers**

**A Qualitative Case Study Analysis of the Small Farmers Outreach Training &
Technical Assistance (2501) Program: Implications for Black Farmers**

Tasha Hargrove, Tuskegee University

B. Lynn Jones, Iowa State University

Assessing Farmers' Decision to Exit from Farming

Fisseha Tegegne, Tennessee State University

Enefiok Ekanem, Tennessee State University

Sfdar Muhammad, Tennessee State University

Surendra Singh, Tennessee State University

Anonya-Akuley, Tennessee State University

The Impact of the Class Action Lawsuit on Black Farmers in the South

Esperance (Fifi) Namugabo, Tuskegee University

Tasha Hargrove, Tuskegee University

Charlotte Ham, Tuskegee University

Ntam Baharanyi, Tuskegee University

Robert Zabawa, Tuskegee University

PAPER SESSION 6

Convention Center Room 203A

Rural Conditions, Welfare Reform, and Public Assistance Policies and Programs

Southern Low-Income Rural Women Speak: The Impact of Public Assistance Policies on Self-Sufficiency

Patricia Hyjer Dyk, University of Kentucky

Critical Health Issues of Rural Latinos

Cruz Torres, Texas A&M University

Food Security Status of African American Non-Profit Food Assistance Agency Recipients in Rural Alabama

Andrew A. Zekeri, Tuskegee University

9:30 AM – 10:15 AM

POSTER SESSION 1

TBA

Plugging Rural America into E-Commerce Technologies

Gary A. Kennedy, Phil Hamilton, O. J. Nwoha, and Kenneth W. Rea

10:30 AM – 12:00 PM

PLENARY SESSION 1

Convention Center Room 203B

The Southern Black Belt Initiative: A Research Update

Organizer: Veronica Womack, University of South Georgia

Ronald C. Wimberley, North Carolina State University

Ava Hopkins, Southern Organizing Cooperative

Robert Zabawa, Tuskegee University

Ntam Baharanyi, Tuskegee University

12:15 PM – 2:00 PM

**PRESIDENTIAL
ADDRESS/AWARDS LUNCHEON**

Convention Center Jubilee Suite

Presider: Glenn D. Israel, University of Florida

Presidential Address: Douglas H. Constance, Sam Houston State University

From Goldschmidt to Globalization: The Southern Model and Rural Development

2:30 PM – 3:45 PM

PANEL SESSION 1

Convention Center Room 203B

Effective Extension Programming for Rural Development

Presenters:

Mike D. Woods, Oklahoma State University

Gerald Doeksen, Oklahoma State University

Discussants:

Rosalind P. Harris, University of Kentucky

Ntam Baharanyi, Tuskegee University

PAPER SESSION 7

Convention Center Room 203A

Community-Level Decision Making and Collective Identity

**Perceived Influence in Community Decision-Making and Engagement in
Community-Level Actions**

Gene L. Theodori, Texas A&M University

**A Collaborative and Participatory Partnership for Community Development:
Zone-based Methodology**

Ava G. Hopkins, Southern Organizing Cooperative

**Towards Empowering CBOs in the Black Belt Region: A Theoretical Perspective of
the Role of Social Entrepreneurship and Novel Approaches to Governance**

Terrence Thomas, North Carolina A&T State University

Benjamin Gray, North Carolina A&T State University

4:00 PM – 5:15 PM

PAPER SESSION 8

Convention Center Room 203B

Perspectives on Natural Resources, Food, and the Environment

A Longitudinal View of American Public Opinion on Food, Farming, and the Environment, 1986 to 2001

Ronald C. Wimberley, North Carolina State University

Gregory M. Fulkerson, North Carolina State University

The Louisiana Forest Industry: A Local-Global Perspective

Bonnie L. Lewis, Southeastern Louisiana University

F. Dale Parent, Southeastern Louisiana University

Perspectives on Tourism in Coastal North Carolina

Jack Thigpen, North Carolina Sea Program

PAPER SESSION 9

Convention Center Room 203A

Role of Markets, Entrepreneurship, and Alternative Enterprises

Producers' Perceptions on Labeling Genetically Modified Products

E'licia L. Chaverest, Alabama A&M University

Gerald Wheelock, Alabama A&M University

Duncan Chembezi, Alabama A&M University

Market-based Environmentalism: A Case of the Paper Campaign

Conner Bailey, Auburn University

Todd Paglia, ForestEthics

Danna Smith, Dogwood Alliance

A New Look at Vendor-Retailer Market Relationships for Minority-owned Microenterprises in Rural Communities

Erin Hardney, Tuskegee University

Marc Baharanyi, Tuskegee University

Ntam Baharanyi, Tuskegee University

Robert Zabawa, Tuskegee University

5:30 PM – 6:30 PM

SRSA BUSINESS MEETING

Convention Center Room 203B

6:45 PM –

SRSA SOCIAL HOUR

TUESDAY, FEBRUARY 4

7:00 AM – 8:30 AM

SAAS BOARD MEETING

Jubilee Suite

8:00 AM – 5:00 PM

REGISTRATION

Conference Center Upper Concourse

8:00 AM – 9:15 AM

PAPER SESSION 10

Convention Center Room 203B

Role of Information Technology, Youth and Markets in Sustainable Development of Rural Communities

Assessing Efforts to Connect Black Belt Counties to BISNet

Charlotte Ham, Tuskegee University

Youssouf Diabate, Tuskegee University

Ntam Baharanyi, Tuskegee University

A University Model for Rural Business E-Commerce Education and Adoption

Ogbonnaya John Nwoha, Louisiana Tech University

Gary A. Kennedy, Louisiana Tech University

Phil Hamilton, Louisiana Tech University

Kenneth W. Rea, Louisiana Tech University

The Importance of Information Technology in Improving Agricultural Production and Marketing Skills: Evidence from the Zambia Rural Youth Initiative Project

Precious Hamukwala, Alabama A&M University

James O. Bukenya, Alabama A&M University

PAPER SESSION 11

Convention Center Room 203A

Community Development Policy and Local Level Decisions and Actions

Collective Identity in Appalachia: Place, Protest and the Proposed Power Line
Heidi Morehead, Virginia Tech University

Socio-economic Picture of the Alabama Black Belt
Nzaku Kilungu, Alabama A&M University
James O. Bukenya, Alabama A&M University

Adoption of Economic Development Policies by Local Officials in Alabama's Black Belt
Andrew A. Zekeri, Tuskegee University

9:30 AM – 10:15 AM

POSTER SESSION 2

TBA

The Martin County Coal Waste Project: A Student Faculty, and Citizen Effort at Building Research and Civic Capacity
Stephanie McSpirit, Eastern Kentucky University
Sharon Hardesty, Eastern Kentucky University
Rob Welch, Eastern Kentucky University
Shaunna Scott, University of Kentucky

10:30 AM – 11:45 AM

KEYNOTE ADDRESS

Convention Center Room 203A

An 1890 Research Director's Perspective on the Role of Land Grants in Southern Rural Development Initiatives
Walter A. Hill, Dean and Research Director, The George Washington Carver Agricultural Experiment Station, Tuskegee University

12:00 PM – 1:00 PM

SRSA EXECUTIVE COUNCIL MEETING

Convention Center 203B

1:00 AM – 2:15 PM

PAPER SESSION 10

Convention Center Room 203B

Social Capital and Community Development

Social Capital: An Issue of Economical Gain

Josh Adams, Auburn University

Laying the Foundation for Employment: The Role of Social Capital in Educational Achievement

Glenn D. Israel, University of Florida

Lionel J. Beaulieu, Southern Rural Development Center

Social Capital, Collective Action, and the Movement Against Chemical Weapons Incineration at the Anniston Army Depot

Greg Schmidt, Auburn University

PAPER SESSION 11

Convention Center Room 203A

Environmental Justice: Perceptions and Impacts

An Analysis of Factors Influencing Individuals' Perceptions of Environmental Justice

Donald R. McDowell, North Carolina A&T State University

Jarvetta Bynum, North Carolina A&T State University

The Martin County Coal Waste Project: A Student Faculty, and Citizen Effort at Building Research and Civic Capacity

Stephanie McSpirit, Eastern Kentucky University

Shaunna Scott, University of Kentucky

Sharon Hardesty, Eastern Kentucky University

Rob Welch, Eastern Kentucky University

2:30 PM – 3:45 PM

PAPER SESSION 12

Convention Center Room 203B

Sustainability Issues in Minority Communities

Underutilized Market Segments in Resource Based Recreation: Are there Potential Economic Returns to Marketing Directed toward Minorities?

Michael Thomas, Florida A&M University

Building a Sustainable Black Belt Community through Youth: The Case of Wilcox County, Alabama

Terri Jett, Butler University

Sheryl Threadgill, Department of Human Resources, Wilcox County, Alabama

Community-based Research and Sustainable Development in the Black Belt Counties: Lessons Learned from a Black Belt Initiative

Dreamal Worthen, Florida A&M University

Sekoya Finch, REACH, Florida

PAPER SESSION 13

Convention Center Room 203A

Forest, Environmental, and Natural Resource Issues

Wildfire Safety in the Forest/Residential Interface

Bonnie L. Lewis, Southeastern Louisiana University

The Relationship between Landowners' Perceptions of the Southern Pine Beetle Problems and Actual Outbreaks

Carrie M. Holeski, Joseph J. Molnar, John Schelhas, Auburn University

Environmental Costs of Rural Industrial Development: Cancer and "Responsible Care" in Southern Alabama

Mark Moberg, University of South Alabama