SOUTHERN RURAL SOCIOLOGICAL ASSOCIATION
ANNUAL MEETING

“Social Science and Rural Development Initiatives in the South”

February 2 – 5, 2003
Mobile, Alabama
Southern Rural Sociological Association Meeting
February 2 – 5, 2003

Mobile, Alabama

“Social Science and Rural Development Initiatives in the South”

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**SUNDAY, FEBRUARY 2**

**9:00 AM – 12:00 PM**

**SRSA EXECUTIVE COUNCIL MEETING**

**Convention Center 203A**

**12:00 PM – 5:00 PM**

**REGISTRATION**

**Convention Center Upper Concourse**

**1:00 PM – 2:15 PM**

**PAPER SESSION 1**

**Convention Center Room 203B**

**Southern Rural Communities: Characteristics and Life Conditions**

- **An Assessment of Poverty Rates in Selected North Carolina Counties**
  Andrea Gilmore, North Carolina A&T University
  Godfrey Ejmakor, North Carolina A&T State University

- **Predicting Racial Shifts in Homeownership among Rural Alabama and Mississippi Counties – 1980 to 2000**
  Willie Cheatham, Alabama A&M University
  Momodou Sowe, Alabama A&M University
  Decetti Taylor, Alabama A&M University
  Gerald Wheelock, Alabama A&M University

- **Inequalities in the Southern Coal Camps: Maybe It wasn’t One Happy Family**
  John Verburg, Georgetown College

**PAPER SESSION 2**

**Convention Center 203A**

**Small and Limited Resource Farm Development Strategies**

- **Direct Market Outlets in Alabama: Characteristics of Alabama Producers**
  Robert Spencer, Alabama A&M University
  Odili Onianwa, Alabama A&M University
  Gerald Wheelock, Alabama A&M University

- **Consumers’ Views of Farmers’ Markets: Perspectives from the Dominican Republic**
  Michelle Eley, University of Illinois, Urbana-Champaign
  Joyce-Allen Smith, University of Illinois, Urbana-Champaign
How Producers on a Small Alternative Farm or Ranch Can Breed for a Quality Goat Herd
Leo N. Uher, Big Bend People & Goats, Inc.

2:30 PM – 3:45 PM

PAPER SESSION 3 Convention Center 203B

Southern Rural Communities and Socioeconomic Conditions

Persistent Conditions and New Developments in the Black Belt South
Ronald C. Wimberley, North Carolina State University
Libby V. Morris, University of Georgia

Public Perceptions of African American Community Development: From 1899 to 2501
Robert Zabawa, Tuskegee University
Tasha Hargrove, Tuskegee University
Michele Pace, Tuskegee University
Esperance Namugabo, Tuskegee University

Children Left Behind: A Regional Analysis of Poverty and School Performance in Rural and Urban Settings
Lionel J. Beaulieu, Southern Rural Development Center
Terri L. Canaday, Southern Rural Development Center
Harry L. Vogel, Southern Rural Development Center

PAPER SESSION 4 Convention Center 203A

Small Farms, Diversification, and Alternative Enterprises

Diversification as an Alternative Approach to Goat Raising
George K. Floro, Big Bend People & Goats, Inc.
Sergio Gallegos, Big Bend People & Goats and 9th Livestock District of Chihuahua, Mexico
Keith Tindall, White Egret Farm

The Safety Factor in Diversification and Sustainability
George K. Floro, Big Bend People & Goats, Inc.
Socio-economic Factors for the Successful Adoption of Tilapia Culture by Subsistence Farmers in Honduras: Santa Barbara Case Studies
Elizabeth Trejos, Auburn University
Joseph Molnar, Auburn University
Pablo Martinez, Auburn University
Tom Popma, Auburn University
Suyapa Triminio, Panamerican Agriculture School, Honduras
Daniel Meyer, Panamerican Agriculture School, Honduras
William Tollner, University of Georgia
Brahm Verma, University of Georgia

4:00 PM – 6:30 PM
SAAS General Session
Convention Center West

6:30 PM – 8:00 PM
SAAS Reception
To Be Announced

Monday, February 3

8:00 AM – 5:00 PM
Registration
Conference Center Upper Concourse

8:00 AM – 9:15 AM
Paper Session 5
Convention Center Room 203B
Assessing Programs and Opportunities for Minority and Small Farmers

A Qualitative Case Study Analysis of the Small Farmers Outreach Training & Technical Assistance (2501) Program: Implications for Black Farmers
Tasha Hargrove, Tuskegee University
B. Lynn Jones, Iowa State University

Assessing Farmers’ Decision to Exit from Farming
Fisseha Tegegne, Tennessee State University
Enefiok Ekanem, Tennessee State University
Sdfar Muhammad, Tennessee State University
Surendra Singh, Tennessee State University
Anonya-Akuley, Tennessee State University
The Impact of the Class Action Lawsuit on Black Farmers in the South
Esperance (Fifi) Namugabo, Tuskegee University
Tasha Hargrove, Tuskegee University
Charlotte Ham, Tuskegee University
Ntam Baharanyi, Tuskegee University
Robert Zabawa, Tuskegee University

PAPER SESSION 6
Convention Center Room 203A

Rural Conditions, Welfare Reform, and Public Assistance Policies and Programs

Southern Low-Income Rural Women Speak: The Impact of Public Assistance Policies on Self-Sufficiency
Patricia Hyjer Dyk, University of Kentucky

Critical Health Issues of Rural Latinos
Cruz Torres, Texas A&M University

Food Security Status of African American Non-Profit Food Assistance Agency Recipients in Rural Alabama
Andrew A. Zekeri, Tuskegee University

9:30 AM – 10:15 AM

POSTER SESSION 1
TBA

Plugging Rural America into E-Commerce Technologies
Gary A. Kennedy, Phil Hamilton, O. J. Nwoha, and Kenneth W. Rea

10:30 AM – 12:00 PM

PLENARY SESSION 1
Convention Center Room 203B

The Southern Black Belt Initiative: A Research Update

Organizer: Veronica Womack, University of South Georgia

Ronald C. Wimberley, North Carolina State University
Ava Hopkins, Southern Organizing Cooperative
Robert Zabawa, Tuskegee University
Ntam Baharanyi, Tuskegee University
12:15 PM – 2:00 PM  
**PRESIDENTIAL ADDRESS/AWARDS LUNCHEON**  

**Convention Center Jubilee Suite**

**Presider:** Glenn D. Israel, University of Florida  
**Presidential Address:** Douglas H. Constance, Sam Houston State University

From Goldschmidt to Globalization: The Southern Model and Rural Development

2:30 PM – 3:45 PM  
**PANEL SESSION 1**  
**Convention Center Room 203B**

Effective Extension Programming for Rural Development

**Presenters:**  
Mike D. Woods, Oklahoma State University  
Gerald Doeksen, Oklahoma State University

**Discussants:**  
Rosalind P. Harris, University of Kentucky  
Ntam Baharanyi, Tuskegee University

PAPER SESSION 7  
**Convention Center Room 203A**

Community-Level Decision Making and Collective Identity

Perceived Influence in Community Decision-Making and Engagement in Community-Level Actions  
Gene L. Theodori, Texas A&M University

A Collaborative and Participatory Partnership for Community Development: Zone-based Methodology  
Ava G. Hopkins, Southern Organizing Cooperative

Towards Empowering CBOs in the Black Belt Region: A Theoretical Perspective of the Role of Social Entrepreneurship and Novel Approaches to Governance  
Terrence Thomas, North Carolina A&T State University  
Benjamin Gray, North Carolina A&T State University
4:00 PM – 5:15 PM

PAPER SESSION 8  
Convention Center Room 203B

Perspectives on Natural Resources, Food, and the Environment

Ronald C. Wimberley, North Carolina State University
Gregory M. Fulkerson, North Carolina State University

The Louisiana Forest Industry: A Local-Global Perspective
Bonnie L. Lewis, Southeastern Louisiana University
F. Dale Parent, Southeastern Louisiana University

Perspectives on Tourism in Coastal North Carolina
Jack Thigpen, North Carolina Sea Program

PAPER SESSION 9  
Convention Center Room 203A

Role of Markets, Entrepreneurship, and Alternative Enterprises

Producers’ Perceptions on Labeling Genetically Modified Products
E’licia L. Chaverest, Alabama A&M University
Gerald Wheelock, Alabama A&M University
Duncan Chembezi, Alabama A&M University

Market-based Environmentalism: A Case of the Paper Campaign
Conner Bailey, Auburn University
Todd Paglia, ForestEthics
Danna Smith, Dogwood Alliance

A New Look at Vendor-Retailer Market Relationships for Minority-owned Microenterprises in Rural Communities
Erin Hardney, Tuskegee University
Marc Baharanyi, Tuskegee University
Ntam Baharanyi, Tuskegee University
Robert Zabawa, Tuskegee University
5:30 PM – 6:30 PM
SRSA BUSINESS MEETING Convention Center Room 203B

6:45 PM –

SRSA SOCIAL HOUR

TUESDAY, FEBRUARY 4

7:00 AM – 8:30 AM
SAAS BOARD MEETING Jubilee Suite

8:00 AM – 5:00 PM
REGISTRATION Conference Center Upper Concourse

8:00 AM – 9:15 AM
PAPER SESSION 10 Convention Center Room 203B

Role of Information Technology, Youth and Markets in Sustainable Development of Rural Communities

Assessing Efforts to Connect Black Belt Counties to BISNet
Charlotte Ham, Tuskegee University
Youssouf Diabate, Tuskegee University
Ntam Baharanyi, Tuskegee University

A University Model for Rural Business E-Commerce Education and Adoption
Ogbonnaya John Nwoha, Louisiana Tech University
Gary A. Kennedy, Louisiana Tech University
Phil Hamilton, Louisiana Tech University
Kenneth W. Rea, Louisiana Tech University

The Importance of Information Technology in Improving Agricultural Production and Marketing Skills: Evidence from the Zambia Rural Youth Initiative Project
Precious Hamukwala, Alabama A&M University
James O. Bukenya, Alabama A&M University
PAPER SESSION 11

Community Development Policy and Local Level Decisions and Actions

Collective Identity in Appalachia: Place, Protest and the Proposed Power Line
Heidi Morehead, Virginia Tech University

Socio-economic Picture of the Alabama Black Belt
Nzaku Kilungu, Alabama A&M University
James O. Bukenya, Alabama A&M University

Adoption of Economic Development Policies by Local Officials in Alabama's Black Belt
Andrew A. Zekeri, Tuskegee University

9:30 AM – 10:15 AM

POSTER SESSION 2

The Martin County Coal Waste Project: A Student Faculty, and Citizen Effort at Building Research and Civic Capacity
Stephanie McSpirit, Eastern Kentucky University
Sharon Hardesty, Eastern Kentucky University
Rob Welch, Eastern Kentucky University
Shaunna Scott, University of Kentucky

10:30 AM – 11:45 AM

KEYNOTE ADDRESS

An 1890 Research Director’s Perspective on the Role of Land Grants in Southern Rural Development Initiatives
Walter A. Hill, Dean and Research Director, The George Washington Carver Agricultural Experiment Station, Tuskegee University

12:00 PM – 1:00 PM

SRSA EXECUTIVE COUNCIL MEETING
1:00 AM – 2:15 PM

**PAPER SESSION 10**  
Convention Center Room 203B  
Social Capital and Community Development

**Social Capital: An Issue of Economical Gain**  
Josh Adams, Auburn University

**Laying the Foundation for Employment: The Role of Social Capital in Educational Achievement**  
Glenn D. Israel, University of Florida  
Lionel J. Beaulieu, Southern Rural Development Center

**Social Capital, Collective Action, and the Movement Against Chemical Weapons Incineration at the Anniston Army Depot**  
Greg Schmidt, Auburn University

**PAPER SESSION 11**  
Convention Center Room 203A  
Environmental Justice: Perceptions and Impacts

**An Analysis of Factors Influencing Individuals’ Perceptions of Environmental Justice**  
Donald R. McDowell, North Carolina A&T State University  
Jarvetta Bynum, North Carolina A&T State University

**The Martin County Coal Waste Project: A Student Faculty, and Citizen Effort at Building Research and Civic Capacity**  
Stephanie McSpirit, Eastern Kentucky University  
Shaunna Scott, University of Kentucky  
Sharon Hardesty, Eastern Kentucky University  
Rob Welch, Eastern Kentucky University

2:30 PM – 3:45 PM

**PAPER SESSION 12**  
Convention Center Room 203B  
Sustainability Issues in Minority Communities

**Underutilized Market Segments in Resource Based Recreation: Are there Potential Economic Returns to Marketing Directed toward Minorities?**  
Michael Thomas, Florida A&M University
Building a Sustainable Black Belt Community through Youth: The Case of Wilcox County, Alabama
Terri Jett, Butler University
Sheryl Threadgill, Department of Human Resources, Wilcox County, Alabama

Community-based Research and Sustainable Development in the Black Belt Counties: Lessons Learned from a Black Belt Initiative
Dreamal Worthen, Florida A&M University
Sekoya Finch, REACH, Florida

PAPER SESSION 13
Convention Center Room 203A
Forest, Environmental, and Natural Resource Issues

Wildfire Safety in the Forest/Residential Interface
Bonnie L. Lewis, Southeastern Louisiana University

The Relationship between Landowners’ Perceptions of the Southern Pine Beetle Problems and Actual Outbreaks
Carrie M. Holeski, Joseph J. Molnar, John Schelhas, Auburn University

Environmental Costs of Rural Industrial Development: Cancer and “Responsible Care” in Southern Alabama
Mark Moberg, University of South Alabama