

SOUTHERN RURAL SOCIOLOGICAL ASSOCIATION ANNUAL MEETING

*“Social Stabilization in the Twenty-First Century:
The Role of Rural Communities”*



**February 2- February 5, 2013
Orlando, Florida**

Southern Rural Sociological Association Annual Meeting

February 2-5, 2013

**Wyndham Orlando Resort
Orlando, Florida**

***“Social Stabilization in the Twenty-First Century:
The Role of Rural Communities”***

Executive Officers

President: Andrew Zekeri
Tuskegee University
Email: zekeri@mytu.tuskegee.edu

Secretary-Treasurer: James Bukenya
Alabama A&M University
Email: james.bukenya@aamu.edu

President Elect: Keiko Tanaka
University of Kentucky
Email: keiko.tanaka@uky.edu

Past President: Thomas Gray
USDA, Rural Development
Email: Thomas.Gray@usda.gov

Program Chair: Robert Zabawa
Tuskegee University
Email: zabawar@mytu.tuskegee.edu

Co-Editors:
Journal of Rural Social Sciences
Douglas H. Constance and
Gene L. Theodori
Sam Houston State University
Email: jrss@shsu.edu

Program Chair Elect: Kenneth Robinson
Clemson University
Email: krbnsn@clemson.edu

Web Development:
Douglas Clayton Smith
Western Kentucky University
Email: Douglas.Smith@wku.edu

SUNDAY, FEBRUARY 3

7:45 A.M. – 3:30 P.M.

REGISTRATION

Palms Ballroom Foyer

8:00 A.M. – 9:15 A.M.

SRSA EXECUTIVE COUNCIL MEETING

Palms Ballroom Salon F

9:30 A.M. – 10:45 A.M.

PAPER SESSION

Palms Ballroom Salon F

Rural Communities I

Moderator:

Patricia H. Dyk, University of Kentucky

The Role of Tolerance and the Creative Class on Economic Development in Rural Communities

Jessica Crowe, University of North Texas at Dallas and Nicholas Recker, Metropolitan State College of Denver

Attendance at Religious Meetings and Community-Level Interactions in Rural Texas

C. S. Robinson, Gene L. Theodori and Cheryl L. Hudec, Sam Houston State University

Public Budgeting Theories and Their Implications and Impacts on Rural Community Development

Tyson Elbert and Rachael Carter, Mississippi State University

Using Performance Based Budgeting to Engage Communities in Economic Development

Tyson Elbert and Rachael Carter, Mississippi State University

11:00 A.M. – 12:30 P.M.

PAPER SESSION

Palms Ballroom Salon F

Rural Communities II

Moderator:

Gene L. Theodori, Sam Houston State University

Impacting Policy that Affects Rural Communities at the National Level

Hannah Carter and Kevan W. Lamm, University of Florida

Perceptions of Rural Leaders Regarding Their Communities and Constituents

Jessica Burk, Usha Brandon, Cheryl Hudec, Gene L. Theodori and Colter Ellis, Sam Houston State University

Community Attachment, Satisfaction, and Organizational Involvement in Rural Communities

Jasmine Dotson, Gene L. Theodori and Cheryl L. Hudec, Sam Houston State University

Turning the Tide on Poverty: Voices of Community Participants

Patricia H. Dyk, University of Kentucky and Crystal Tyler-Mackey, Virginia Tech

Low-Income Housing Concerns: Insights from the Rural Families Speak about Health Project

Patricia H. Dyk, University of Kentucky, Jessica Kropczynski, The Penn State University, Christine Cook, Iowa State University, Ann Berry, University of Tennessee, Tiffany Bice-Wigington, Stephen F. Austin State University and Kimberly Greder, Iowa State University

12:30 P.M. – 1:30 P.M. - Lunch (on your own)

1:30 P.M. – 3:00 P.M.

PAPER SESSION

Palms Ballroom Salon F

International Development Issues

Moderator:

Andrew Zekeri, Tuskegee University

The Role of Women in Post-Harvest Handling and Marketing of Peanuts: A Case of Aflatoxin Contamination in Ghana

Akua Adu-Gyamfi, Auburn University

Women's Perception of Child Development in Rural Communities of Oro State, Nigeria

M. B. Malik, Obafemi Awolowo University, Ile-Ife, Nigeria

Appropriate Technology and Rural Resources Development: Lessons from a Nigeria River Basin

Zacchaeus O. Ogunnika, Virginia State University

Rural Banks for Rural Agricultural Productivity in Zimbabwe in the 21st Century
Jephias Matunhu, Midlands State University

Public Awareness of Environmental Pollution in Turkey
Murat Cankurt, Adnan Menderes University, Aydin, Turkey

PAPER SESSION

Palms Ballroom Salon G

Southern Black Belt and Land Issues

Moderator:

Ntam Baharanyi, Tuskegee University

Participation of Socially Disadvantaged Farmers in USDA Programs in Selected Black Belt Counties in Georgia

Lucy Asare-Baah, Robert Zabawa and Henry Findlay, Tuskegee University

The Socioeconomic and Demographic Predictors of Job Change Rates in the Mid-South (2008-2011)

W. Trevor Brooks, Austin Peay State University, Shannon Lane, Mississippi State University, Joshua Turner, Mississippi State University and Alejandro Serna, Austin Peay State University

Investigating the Objectives of the New Owners of Alabama's Timberlands

Lord Kwakye Ameyaw and Conner Bailey, Auburn University

An Analysis of the Determinants of Land Use Decisions in the Alabama Black Belt Region

Maribel N. Mojica-Howell, Colmore Christian and Rory Fraser, Alabama A&M University

A Examination of Hunting Issues in a Western State

Stephen L. Eliason, Montana State University

3:00 P.M. – 3:30 P.M.

Journal of Rural Social Sciences Editorial Board ***Palms Ballroom Salon F***

4:00 P.M. – 6:00 P.M.

SAAS Business Meeting

Jasmine

Graduate Student Mixer

Poolside Pavilion

6:00 P.M. – Onward

SAAS Annual Super Bowl Party/Reception

NASCAR Sports Grille

Monday February 4

7:45 A.M. – 3:00 P.M.

REGISTRATION

Palms Ballroom Foyer

8:00 A.M. – 9:30 A.M.

PAPER SESSION

Palms Ballroom Salon F

Political Economy and Inequality

Moderator:

Keiko Tanaka, University of Kentucky

Eliminating Organizational Friction, Dis-embedding Farmers: A Ten-Year Retrospective on (Organizational) Political-Economic Losses of Dakota Growers Pasta Cooperative

Thomas W. Gray, USDA/Rural Development

Patterns of Inequality in Federal Funding of U.S. Counties in the Post-Devolution Era

Danielle Deemer, The Ohio State University

Spatial Variation in Agricultural Farm Land Values in Kentucky

Buddhi R. Gyawali, Albert O. Assibey-Mensah and Marion Simon, Kentucky State University

Surviving the Tournament: Asset Specificity, Hold Up and Monopsony Opportunism in the Poultry Industry

Douglas H. Constance, Jason Konefal and Anthony, Rainey, Sam Houston State University

Returns to Education by Categories of Inequality, Including Rural Versus Urban Differences

Edward B. Reeves, Morehead State University

PAPER SESSION

Palms Ballroom Salon G

Rural Landscapes and Change

Moderator:

Kenneth L. Robinson, Clemson University

Toward a More Appealing Approach to Sustainable Living Education: Understanding and Overcoming Perceptions and Connotations Associated with Traditional Sustainable Living Terminology

Brooklynn J. Wynveen, Clemson University

Deciphering the Discourses: Exploring Perceptions Surrounding Homeowners' Landscaping Practices

Jessica L. Gouldthorpe and Glenn Israel, University of Florida

Rural Resistance: Tactics, Strategy, and Will in the Global Arena
Nicholas Weitzel, Auburn University

**Community Based Social Marketing, Cooperative Extension and Community Resiliency:
An Innovative Approach to Preparing for Disasters in Rural Communities**
Paul Monaghan, Dionne Banks and Tracy Irani, University of Florida

**The Effect of Race in Agent/Clientele Homophily on Client Opinion about the Quality of
Service in Cooperative Extension**
Milton G. Newberry, III and Glenn D. Israel, University of Florida

9:30 A.M. – 9:45 A.M.

BREAK

Palms Ballroom Foyer

9:45 A.M. – 10:45 A.M.

PAPER SESSION

Palms Ballroom Salon F

Consumers, Marketing and Rural Businesses

Moderator:

Doug Constance, Sam Houston State University

An Analysis of the Impact of Selected Socioeconomic Factors on Financial Education
Nii O. Tackie and Judith N. Aboagye, Tuskegee University

A Socio-Technical Look at Post-Production Agricultural Information Systems
Alicia Fisher, University of Kentucky

Consumer Decision-Making Styles: Investigation of Food Shopping Behavior
Terrence Thomas, North Carolina A&T State University, Cihat Gunden, Ege University, Turkey,
Bulent Miran, Ege University, and Murat Cankurt, Adnan Menderes University, Turkey

PAPER SESSION

Palms Ballroom Salon G

Small and Immigrant Farm Issues

Moderator:

Thomas W. Gray, USDA/Rural Development

**An Examination of the Prospect of Linking Small Farmers with Food Banks and Other New
Markets**
Kenneth L. Robinson, Clemson University

Developing Strategies for a Diversity of Small Farmers to Manage Their Risks
Marion Simon, Buddhi Gyawali and Siddhartha Dasgupta, Kentucky State University

**Social Capital and American Immigrant Farming Programs: Developing Social Networks,
Agency, and Trust Among Immigrant Farmers and Local Food System Stakeholders**
Lisa S. Hightower, Kim L. Niewolny, Mark A. Brennan, R. Bruce Hull, Virginia Tech

11:15 A.M. – 12:45 P.M.

SRSA AWARDS LUNCHEON AND PRESIDENTIAL ADDRESS *Garden Room*

“Social Stabilization in the Twenty-First Century: The Role of Rural Communities”

SRSA President:

Andrew Zekeri, Tuskegee University

1:00 P.M. – 2:30 P.M.

PAPER SESSION

Palms Ballroom Salon F

Education, Extension and Rural Youth

Moderator:

Robert Zabawa, Tuskegee University

Financial Education through Taxpayer Assistance – A Case Study of the Tuskegee-Macon County Volunteer Income Tax Assistance Program

Judith N. Aboagye, Peter Kanyi, and Ntam Baharanyi, Tuskegee University

Cultivating Change In/Through Cooperative Extension and the Farm to School Movement

Matthew C. Benson, Virginia Tech

Working with Young Children Manifesting Challenging Behaviors: Training for Rural Childcare Providers

Donna Long, University of Maryland - Eastern Shore

PAPER SESSION

Palms Ballroom Salon G

Food Security, Nutrition and Health

Moderator:

Zacchaeus O. Ogunnika, Virginia State University

Enhancing Community Food Security in Rural Appalachia: From the Bottom Up

Phil D'Adamo-Damery, Kim L. Niewolny, Nikki D'Adamo-Damery and Susan Clark, Virginia Tech

Mothers as Consumers: Buying in to the Medical Definition of Childbirth

Michelle McGuckin and Jin Young Choi, Sam Houston State University

Exploring Social Movements Online: An Analysis of Hyperlink Network Change of the Community Food Security Coalition

Gabriele Ciciurkaite, University of Kentucky

Rural Environment and the Roles of Rural Parents in Childhood Obesity

Jin Young Choi, Sam Houston State University

2:30 P.M. – 2:45 P.M.

Break

Palms Ballroom Foyer

2:45 P.M. – 4:00 P.M.

PANEL DISCUSSION

Palms Ballroom Salon F

PANEL DISCUSSION

Palms Ballroom Salon G

4:15 P.M. – 5:30 P.M.

SRSA GENERAL BUSINESS MEETING

Palms Ballroom Salon F

6:00 P.M. – 7:00 P.M.

SRSA PRESIDENTIAL RECEPTION

TBA

Tuesday February 5

8:00 A.M. – 9:30 A.M.

SRSA EXECUTIVE COUNCIL MEETING

TBA

Posters

Palms Ballroom Salon E

Immigrants, Gender, and Farming in the U.S.: A Mixed Method Study of Gender Roles Among Immigrant Farmers

Lisa S. Hightower, Virginia Tech

On Cue: Revisiting Open-ended Questions

Glenn Israel and Garnet C. Flecker, University of Florida

Promoting Rural Business through Digital Technology: The Case of the National E-Commerce Extension Initiative

Erica L. Odera, Alexa J. Lamm and Glenn D. Israel, University of Florida

Are Public Schools Addressing Food Insecurity in Food Deserts? A Case Study of One Urban Food Desert

Bethany P. Pratt, University of Kentucky