SOUTHERN RURAL SOCIOLICAL ASSOCIATION ANNUAL MEETING

“Social Stabilization in the Twenty-First Century: The Role of Rural Communities”

February 2- February 5, 2013
Orlando, Florida

Southern Rural Sociological Association Annual Meeting
February 2-5, 2013

Wyndham Orlando Resort
Orlando, Florida

“Social Stabilization in the Twenty-First Century: The Role of Rural Communities”

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SUNDAY, FEBRUARY 3

7:45 A.M. – 3:30 P.M.

REGISTRATION
Palms Ballroom Foyer

8:00 A.M. – 9:15 A.M.

SRSA EXECUTIVE COUNCIL MEETING
Palms Ballroom Salon F

9:30 A.M. – 10:45 A.M.

PAPER SESSION
Palms Ballroom Salon F

Rural Communities I

**Moderator:**
Patricia H. Dyk, University of Kentucky

**The Role of Tolerance and the Creative Class on Economic Development in Rural Communities**
Jessica Crowe, University of North Texas at Dallas and Nicholas Recker, Metropolitan State College of Denver

**Attendance at Religious Meetings and Community-Level Interactions in Rural Texas**
C. S. Robinson, Gene L. Theodori and Cheryl L. Hudec, Sam Houston State University

**Public Budgeting Theories and Their Implications and Impacts on Rural Community Development**
Tyson Elbert and Rachael Carter, Mississippi State University

**Using Performance Based Budgeting to Engage Communities in Economic Development**
Tyson Elbert and Rachael Carter, Mississippi State University
11:00 A.M. – 12:30 P.M.

**PAPER SESSION**

*Palms Ballroom Salon F*

**Rural Communities II**

**Moderator:**
Gene L. Theodori, Sam Houston State University

**Impacting Policy that Affects Rural Communities at the National Level**
Hannah Carter and Kevan W. Lamm, University of Florida

**Perceptions of Rural Leaders Regarding Their Communities and Constituents**
Jessica Burk, Usha Brandon, Cheryl Hudec, Gene L. Theodori and Colter Ellis, Sam Houston State University

**Community Attachment, Satisfaction, and Organizational Involvement in Rural Communities**
Jasmine Dotson, Gene L. Theodori and Cheryl L. Hudec, Sam Houston State University

**Turning the Tide on Poverty: Voices of Community Participants**
Patricia H. Dyk, University of Kentucky and Crystal Tyler-Mackey, Virginia Tech

**Low-Income Housing Concerns: Insights from the Rural Families Speak about Health Project**
Patricia H. Dyk, University of Kentucky, Jessica Kropczynski, The Penn State University, Christine Cook, Iowa State University, Ann Berry, University of Tennessee, Tiffany Bice-Wigington, Stephen F. Austin State University and Kimberly Greder, Iowa State University

12:30 P.M. – 1:30 P.M. - Lunch (on your own)

1:30 P.M. – 3:00 P.M.

**PAPER SESSION**

*Palms Ballroom Salon F*

**International Development Issues**

**Moderator:**
Andrew Zekeri, Tuskegee University

**The Role of Women in Post-Harvest Handling and Marketing of Peanuts: A Case of Aflatoxin Contamination in Ghana**
Akua Adu-Gyamfi, Auburn University

**Women’s Perception of Child Development in Rural Communities of Oro State, Nigeria**
M. B. Malik, Obafemi Awolowo University, Ille-Ife, Nigeria

**Appropriate Technology and Rural Resources Development: Lessons from a Nigeria River Basin**
Zacchaeus O. Oggunnika, Virginia State University
Rural Banks for Rural Agricultural Productivity in Zimbabwe in the 21st Century
Jephias Matunhu, Midlands State University

Public Awareness of Environmental Pollution in Turkey
Murat Cankurt, Adnan Menderes University, Aydin, Turkey

**Paper Session**

**Palms Ballroom Salon G**

**Southern Black Belt and Land Issues**

**Moderator:**
Ntam Baharanyi, Tuskegee University

Participation of Socially Disadvantaged Farmers in USDA Programs in Selected Black Belt Counties in Georgia
Lucy Asare-Baah, Robert Zabawa and Henry Findlay, Tuskegee University

The Socioeconomic and Demographic Predictors of Job Change Rates in the Mid-South (2008-2011)
W. Trevor Brooks, Austin Peay State University, Shannon Lane, Mississippi State University, Joshua Turner, Mississippi State University and Alejandro Serna, Austin Peay State University

Investigating the Objectives of the New Owners of Alabama’s Timberlands
Lord Kwakye Ameyaw and Conner Bailey, Auburn University

An Analysis of the Determinants of Land Use Decisions in the Alabama Black Belt Region
Maribel N. Mojica-Howell, Colmore Christian and Rory Fraser, Alabama A&M University

A Examination of Hunting Issues in a Western State
Stephen L. Eliason, Montana State University

3:00 P.M. – 3:30 P.M.
Journal of Rural Social Sciences Editorial Board

4:00 P.M. – 6:00 P.M.
SAAS Business Meeting

Graduate Student Mixer

6:00 P.M. – Onward
SAAS Annual Super Bowl Party/Reception

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Monday February 4

7:45 A.M. – 3:00 P.M.

REGISTRATION  
*Palms Ballroom Foyer*

8:00 A.M. – 9:30 A.M.

PAPER SESSION  
*Palms Ballroom Salon F*

**Political Economy and Inequality**

**Moderator:**
Keiko Tanaka, University of Kentucky

*Eliminating Organizational Friction, Dis-embedding Farmers: A Ten-Year Retrospective on (Organizational) Political-Economic Losses of Dakota Growers Pasta Cooperative*
Thomas W. Gray, USDA/Rural Development

*Patterns of Inequality in Federal Funding of U.S. Counties in the Post-Devolution Era*
Danielle Deemer, The Ohio State University

*Spatial Variation in Agricultural Farm Land Values in Kentucky*
Buddhi R. Gyawali, Albert O. Assibey-Mensah and Marion Simon, Kentucky State University

*Surviving the Tournament: Asset Specificity, Hold Up and Monopsony Opportunism in the Poultry Industry*
Douglas H. Constance, Jason Konefal and Anthony, Rainey, Sam Houston State University

*Returns to Education by Categories of Inequality, Including Rural Versus Urban Differences*
Edward B. Reeves, Morehead State University

PAPER SESSION  
*Palms Ballroom Salon G*

**Rural Landscapes and Change**

**Moderator:**
Kenneth L. Robinson, Clemson University

*Toward a More Appealing Approach to Sustainable Living Education: Understanding and Overcoming Perceptions and Connotations Associated with Traditional Sustainable Living Terminology*
Brooklynn J. Wynveen, Clemson University

*Deciphering the Discourses: Exploring Perceptions Surrounding Homeowners' Landscaping Practices*
Jessica L. Gouldthorpe and Glenn Israel, University of Florida
Rural Resistance: Tactics, Strategy, and Will in the Global Arena
Nicholas Weitzel, Auburn University

Community Based Social Marketing, Cooperative Extension and Community Resiliency: An Innovative Approach to Preparing for Disasters in Rural Communities
Paul Monaghan, Dionne Banks and Tracy Irani, University of Florida

The Effect of Race in Agent/Clientele Homophily on Client Opinion about the Quality of Service in Cooperative Extension
Milton G. Newberry, III and Glenn D. Israel, University of Florida

9:30 A.M. – 9:45 A.M.

BREAK

Palms Ballroom Foyer

9:45 A.M. – 10:45 A.M.

PAPER SESSION

Consumers, Marketing and Rural Businesses

Moderator:
Doug Constance, Sam Houston State University

An Analysis of the Impact of Selected Socioeconomic Factors on Financial Education
Nii O. Tackie and Judith N. Aboagye, Tuskegee University

A Socio-Technical Look at Post-Production Agricultural Information Systems
Alicia Fisher, University of Kentucky

Consumer Decision-Making Styles: Investigation of Food Shopping Behavior
Terrence Thomas, North Carolina A&T State University, Cihat Gunden, Ege University, Turkey, Bulent Miran, Ege University, and Murat Cankurt, Adnan Menderes University, Turkey

PAPER SESSION

Small and Immigrant Farm Issues

Moderator:
Thomas W. Gray, USDA/Rural Development

An Examination of the Prospect of Linking Small Farmers with Food Banks and Other New Markets
Kenneth L. Robinson, Clemson University

Developing Strategies for a Diversity of Small Farmers to Manage Their Risks
Marion Simon, Buddhi Gyawali and Siddhartha Dasgupta, Kentucky State University

Social Capital and American Immigrant Farming Programs: Developing Social Networks, Agency, and Trust Among Immigrant Farmers and Local Food System Stakeholders
Lisa S. Hightower, Kim L. Niewolny, Mark A. Brennan, R. Bruce Hull, Virginia Tech
11:15 A.M. – 12:45 P.M.

SRSA AWARDS LUNCHEON AND PRESIDENTIAL ADDRESS  Garden Room

“Social Stabilization in the Twenty-First Century: The Role of Rural Communities”

SRSA President:
Andrew Zekeri, Tuskegee University

1:00 P.M. – 2:30 P.M.

PAPER SESSION  Palms Ballroom Salon F

Education, Extension and Rural Youth

Moderator:
Robert Zabawa, Tuskegee University

Financial Education through Taxpayer Assistance – A Case Study of the Tuskegee-Macon County Volunteer Income Tax Assistance Program
Judith N. Aboagye, Peter Kanyi, and Ntam Baharanyi, Tuskegee University

Cultivating Change In/Through Cooperative Extension and the Farm to School Movement
Matthew C. Benson, Virginia Tech

Working with Young Children Manifesting Challenging Behaviors: Training for Rural Childcare Providers
Donna Long, University of Maryland - Eastern Shore

PAPER SESSION  Palms Ballroom Salon G

Food Security, Nutrition and Health

Moderator:
Zacchaeus O. Ogunnika, Virginia State University

Enhancing Community Food Security in Rural Appalachia: From the Bottom Up
Phil D'Adamo-Damery, Kim L. Niewolny, Nikki D'Adamo-Damery and Susan Clark, Virginia Tech

Mothers as Consumers: Buying in to the Medical Definition of Childbirth
Michelle McGuckin and Jin Young Choi, Sam Houston State University

Exploring Social Movements Online: An Analysis of Hyperlink Network Change of the Community Food Security Coalition
Gabriele Ciciurkaite, University of Kentucky

Rural Environment and the Roles of Rural Parents in Childhood Obesity
Jin Young Choi, Sam Houston State University
2:30 P.M. – 2:45 P.M.

Break   
*Palms Ballroom Foyer*

2:45 P.M. – 4:00 P.M.

PANEL DISCUSSION   
*Palms Ballroom Salon F*

PANEL DISCUSSION   
*Palms Ballroom Salon G*

4:15 P.M. – 5:30 P.M.

SRSA GENERAL BUSINESS MEETING   
*Palms Ballroom Salon F*

6:00 P.M. – 7:00 P.M.

SRSA PRESIDENTIAL RECEPTION   
*TBA*

Tuesday February 5

8:00 A.M. – 9:30 A.M.

SRSA EXECUTIVE COUNCIL MEETING   
*TBA*

Posters   
*Palms Ballroom Salon E*

**Immigrants, Gender, and Farming in the U.S.: A Mixed Method Study of Gender Roles Among Immigrant Farmers**
Lisa S. Hightower, Virginia Tech

**On Cue: Revisiting Open-ended Questions**
Glenn Israel and Garnet C. Flecker, University of Florida

**Promoting Rural Business through Digital Technology: The Case of the National E-Commerce Extension Initiative**
Erica L. Odera, Alexa J. Lamm and Glenn D. Israel, University of Florida

**Are Public Schools Addressing Food Insecurity in Food Deserts? A Case Study of One Urban Food Desert**
Bethany P. Pratt, University of Kentucky